

Member-Donor Confidentiality & Privacy Policy

The ACLU of Maryland is committed to respecting the confidentiality and privacy of members and donors ("member-donors") and adheres to the Association of Fundraising Professionals' <u>Donor Bill of Rights</u>. The types of member-donor information that it collects and maintains are as follows:

• contact information (name, address, telephone number, and email address)

• giving information

• information on events attended, publications received, and special requests for program information

• information provided by the donor in the form of comments and suggestions

ACLU-MD uses member-donors' information to understand their interests in its mission and to update them on the organization's plans and activities. It is shared with staff, board members, volunteers, and consultants only on a "need-to-know" basis.

ACLU-MD may publish the names of member-donors in the organization's Annual Report or other reported listings. Member-donors should contact the ACLU of Maryland by <u>email</u> or by calling 410-889-8555 ext. 153 to be listed as 'Anonymous' instead.

In the case of memorial and honorarium gifts, ACLU-MD will provide the names of member-donors to the immediate family of the deceased or to honorees unless the donor has requested anonymity. ACLU-MD will not disclose the amount of any gift.

Member-donor names and addresses will not be shared with any third party unless permission has been granted. For those who do not wish to be included on a mailing list that might be sold, rented, or leased to other organizations, member-donors should contact the ACLU of Maryland by <u>email</u> or by calling 410-889-8555 ext. 153 to have their names removed. Doing so will also remove member-donors from the National ACLU's list exchange program.

If you have comments or questions about the ACLU of Maryland's member-donor confidentiality & privacy policy, please email development@aclu-md.org or call 410-889-8555 ext. 153.

Read the ACLU of Maryland's online privacy statement, here.

Read the National ACLU's address share statement, here.